

To: EOC Public Information[EOC_Public_Information@epa.gov]; Grantham, Nancy[Grantham.Nancy@epa.gov]
Cc: Purchia, Liz[Purchia.Liz@epa.gov]; Colaizzi, Jennifer C.[Colaizzi.Jennifer@epa.gov]; Senn, John[Senn.John@epa.gov]; Abrams, Dan[Abrams.Dan@epa.gov]; Gentile, Laura[Gentile.Laura@epa.gov]; Hart, Daniel[Hart.Daniel@epa.gov]
From: Orquina, Jessica
Sent: Mon 8/17/2015 2:15:32 PM
Subject: FOR REVIEW - NEEDS EOC PIO APPROVAL
GKMsocialmediadrafts-August17.docx

Good morning PIOs!

Attached and below are some social media posts we'd like to use on the main accounts throughout this week to direct people to the response page.

Please let me know if you have any edits or concerns or if there are some posts you just want us to cut. When we get the thumbs up from you, we'll schedule these throughout the week. (As a reminder, I'm working from home so if you have any questions, call my cell - 202-322-8369. I'm cc'ing Danny since he's in the office.)

Thanks! Jess

MAIN RESPONSE PAGE - <http://www2.epa.gov/goldkingmine>

TWITTER

We continue to work with local & state officials to ensure people's safety following the #GoldKingMine spill. <http://www2.epa.gov/goldkingmine>

FACEBOOK

We continue to work with local and state officials to ensure people's safety following the Gold King Mine release.

LINK: <http://www2.epa.gov/goldkingmine>

TWITTER

We're working to analyze any effects the #GoldKingMine spill may have on drinking water and people's health. <http://www2.epa.gov/goldkingmine>

FACEBOOK

We're working to analyze any effects the #GoldKingMine spill may have on drinking water and people's health.

LINK: <http://www2.epa.gov/goldkingmine>

FAQs PAGE - <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response>

TWITTER

We're testing sediment in CO, NM, Navajo Nation, & Southern Ute Nation. Learn about our response to #GoldKingMine:

<http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response>

FACEBOOK

We're testing sediment in Colorado, New Mexico, Navajo Nation, & Southern Ute Nation. Learn more about our response to the Gold King Mine spill.

LINK: <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response>

TWITTER

We're collecting and assessing water quality from the Animas and San Juan Rivers daily. Learn what else we're doing:

<http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response>

FACEBOOK

We're collecting and assessing water quality from the Animas and San Juan Rivers daily. Learn what else we're doing in response to the Gold King Mine release.

LINK: <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response>

FAQs PAGE HUMAN HEALTH - <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response#impacts>

TWITTER

We're certain that crops are safe for consumption. Learn about the impacts of the #GoldKingMine spill on agriculture:

<http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response#impacts>

FACEBOOK

We are certain that crops are safe for consumption. Get more information about the impacts of the Gold King Mine release on agriculture.

LINK: <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response#impacts>

TWITTER

We're working w/CO, NM, Navajo Nation, & @USFWS to see impacts to wildlife from the #GoldKingMine spill. <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response#impacts>

FACEBOOK

We're working with the State of Colorado Division of Parks and Wildlife, the New Mexico Department of Game Fish, the Navajo Nation, and the U.S. Fish and Wildlife Service to investigate reports of impacts to wildlife following the Gold King Mine release.

LINK: <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response#impacts>

FAQs PAGE ACCOUNTABILITY - <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response#accountability>

TWITTER

We'll thoroughly investigate this incident. We're committed to applying lessons learned to our work going forward.

<http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response#accountability>

[mine-response#accountability](#)

FACEBOOK

We will thoroughly investigate this incident and are committed to applying all lessons learned to our work going forward.

LINK: <http://www2.epa.gov/goldkingmine/frequent-questions-related-king-gold-mine-response#accountability>

LOCAL RESOURCES PAGE - <http://www2.epa.gov/goldkingmine/gold-king-mine-resources-information>

TWITTER

Here's a list of resources & information for issues related to the #GoldKingMine release: <http://www2.epa.gov/goldkingmine/gold-king-mine-resources-information>

FACEBOOK

Who should you contact? Here's a list of resources & information for issues related to the #GoldKingMine release.

LINK: <http://www2.epa.gov/goldkingmine/gold-king-mine-resources-information>

TWITTER

Here's a list of local resources to for issues related to the #GoldKingMine release: <http://www2.epa.gov/goldkingmine/gold-king-mine-resources-information>

FACEBOOK

Who should you call? Here's a list of local resources to for issues related to the #GoldKingMine release.

LINK: <http://www2.epa.gov/goldkingmine/gold-king-mine-resources-information>

PRESS RELEASES & UPDATES - <http://www2.epa.gov/goldkingmine/press->

[releases-and-updates-gold-king-mine-response](#)

TWITTER

Looking for news and information about our response to the #GoldKingMine response? Read here: <http://www2.epa.gov/goldkingmine/press-releases-and-updates-gold-king-mine-response>

FACEBOOK

Looking for news and information about our response to the #GoldKingMine response? Read here our most recent press releases and updates here:

LINK: <http://www2.epa.gov/goldkingmine/press-releases-and-updates-gold-king-mine-response>

DATA PAGE - <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response>

TWITTER

Want the most up to date data from our response to the #GoldKingMine release. Look here: <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response>

FACEBOOK

Want the most up to date data from our response to the #GoldKingMine release. Find our water quality testing and sediment testing data here:

LINK: <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response>

TWITTER

We're testing water & sediment to see the impact of #GoldKingMine spill on drinking water, agriculture, & livestock.

<http://www2.epa.gov/goldkingmine/data-gold-king-mine-response>

FACEBOOK

We're testing water quality and sediment to assess the impact of the Gold King Mine release on drinking water, agriculture, livestock, and other critical water needs.

LINK: <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response>

TWITTER

Want data? Here's the most recent water quality and sediment data from our response to the Gold King Mine release.

<http://www2.epa.gov/goldkingmine/data-gold-king-mine-response>

FACEBOOK

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LINK: <http://www2.epa.gov/goldkingmine/data-gold-king-mine-response>

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